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Davis and Dobrikova Elected to GTA Board of Directors

FARMINGTON HILLS, MI (March 27, 2014) – The Green Truck Association (GTA), an affiliate division of NTEA – The Association for the Work Truck Industry, recently announced the election of two new members to its Board of Directors.

John M. Davis, chief program officer, Commercial Vehicles, Ford Motor Company (Dearborn, MI) and **Amy Dobrikova**, vice president, Sales and Business Development, Echo Automotive (Anderson, IN) will each serve a three-year term.

“Both Amy and John have a strong dedication to the green truck movement and helping both the GTA and its members advance alternative fuel and sustainable technology efforts,” said Doyle Sumrall, NTEA managing director. “They join four other Board members in a collective effort to advance the GTA’s information and education efforts.”

The GTA works to improve the efficiency and productivity of work trucks through the development and deployment of strategies to reduce fuel consumption and the associated environmental impacts. The GTA also supports a number of Technology Councils that represent specific segments within the green truck industry.

Education and awareness are built through:

- Showcasing green trucks and technology developments
- Serving as the resource for legislative, regulatory and funding initiatives relevant to green truck development
- Supplying market data and technical resources relevant to green truck development
- Sharing timely news on green truck products and initiatives

ABOUT THE GTA

The [Green Truck Association](#), an affiliate division of the NTEA, was established in 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.

ABOUT THE NTEA

Established in 1964, [NTEA](#), the Association for the Work Truck Industry, represents approximately 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces [The Work Truck Show](#). The Association maintains its administrative headquarters in suburban Detroit and government relations offices in Washington, DC, and Ottawa, ON, Canada.