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Bill Burns Elected Green Truck Association President

FARMINGTON HILLS, MI (March 25, 2014) – The Green Truck Association (GTA), an affiliate division of NTEA – The Association for the Work Truck Industry, recently announced the election of new officers of the Board of Directors.

Bill Burns, fleet operations manager for the City of Columbus, Ohio, will serve as the 2014-2015 GTA President. Burns accepted this responsibility from Immediate Past President Joe Dalum, president, Odyne Systems, LLC (Waukesha, WI).

“I look forward to leading the GTA and helping to implement drive and duty cycle analysis as a key player in our collective efficiency efforts,” said Burns. “As a fleet manager myself, I see the importance of these tools and information, not just to help in the manufacturing and upfitting of green trucks, but to provide a better roadmap for the trucks that are already on the road.”

Also elected for officer positions on the GTA Board are Board Vice President **Robert Stevens**, vice president of strategy for ROUSH CleanTech (Livonia, MI) and Board Treasurer **Shawn Brougham**, director of marketing and product engineering for Altec Industries (St. Joseph, MO). Each was elected to a one-year term.

Serving alongside the GTA officers are:

- **David Bryant**, Manager, Vocational Sales, Freightliner Trucks (Fort Mill, SC)
- **John M. Davis**, Chief Program Officer, Commercial Vehicles, Ford Motor Company (Dearborn, MI)
- **Amy Dobrikova**, Vice President, Sales and Business Development, Echo Automotive (Anderson, IN)

The GTA is driven to continue the progression alternative fuels and sustainable technologies through:

- Showcasing green trucks and technology developments
- Serving as the resource for legislative, regulatory and funding initiatives relevant to green truck development
- Supplying market data and technical resources relevant to green truck development
- Sharing timely news on green truck products and initiatives

ABOUT THE GTA *The [Green Truck Association](#), an affiliate division of the NTEA, was established in 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.*

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ABOUT THE NTEA

Established in 1964, [NTEA](#), the Association for the Work Truck Industry, represents approximately 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces [The Work Truck Show](#). The Association maintains its administrative headquarters in suburban Detroit and government relations offices in Washington, DC, and Ottawa, ON, Canada.

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