

# Advertising contract and space reservation form

**greentruckassociation.com**

Company contact \_\_\_\_\_  
 Company name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/ZIP \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_



Advertising contact \_\_\_\_\_  
 (LEAVE BLANK IF SAME AS COMPANY CONTACT)  
 Advertising agency/Company name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/ZIP \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Contact signature \_\_\_\_\_

**greentruckassociation.com advertising specifications and rates**

Ad property	Dimensions	Placement	Monthly rates
Column	155 by 250 pixels	One rotational column ad at left footer of all pages (limited to three advertisers)	\$300 member \$600 nonmember

Yes. Please reserve the ad property selected below.

Total: \$ \_\_\_\_\_

Ad property	# of months	Beginning month
Column three-month minimum rotation		

Ads must be submitted in JPG or GIF format. Animation of two images is allowed.

**To reserve:**

**Return completed form to:**  
 Green Truck Association  
 37400 Hills Tech Drive  
 Farmington Hills, MI 48331  
 248-489-8590 FAX  
 bridget@ntea.com

**Questions?**

Contact Bridget Hernandez,  
 NTEA advertising manager,  
 at 248-479-8917 or  
 bridget@ntea.com.

**Material deadline:**

Electronic ad file must be delivered to NTEA at least five business days before the insertion date.

Advertiser will be assessed with a late material fee of 25 percent of ad rate for artwork received five or more days after deadline.