

THE WORK TRUCK SHOW[®]

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ST. LOUIS, MO
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Formation of New Green Truck Association Announced at Green Truck Summit

Group is Latest NTEA Affiliate Division

ST. LOUIS, MO (March 9, 2010) – At the Green Truck Summit this morning, the National Truck Equipment Association (NTEA) announced the formation of a new affiliate division, the Green Truck Association (GTA). The GTA was created to help fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay current with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications. It will launch later this spring.

“Creating an affiliate division specifically focused on green trucks is a natural extension of the work the NTEA began in this area with the launch of the Green Truck Summit a few years ago,” said Andrew Outcalt, NTEA President and President of Meyer Products and Swenson Spreader (Cleveland, OH). “As interest and demand for green products continues to grow within the work truck industry, we are positioning the Association and our members to provide the support and insight needed to drive ongoing technology improvements and increase awareness of real-world applications.”

The GTA will focus on increasing work truck productivity, improving fuel utilization and accelerating the adoption of green technologies. The organization will:

- Showcase green trucks and technology developments.
- Serve as a member resource for legislative, regulatory and funding initiatives relevant to green truck development.
- Supply members with market data and technical resources.
- Share timely news on green truck products and initiatives.

GTA membership is open to any interested business or organization. Members will be provided with a broad range of information on a regular basis through daily Web site postings, e-

newsletters, white papers, technical information, new product updates and research findings.

In addition to the Green Truck Association, the NTEA currently has 11 other Affiliate groups. These Affiliate Divisions and Committees represent specific product segments within the work truck and trailer industry, such as ambulance manufacturers, service body manufacturers and propane truck builders.

For more information about the Green Truck Association, visit www.greentruckassociation.com, call (800) 441-6832 or e-mail gtainfo@ntea.com.

Established in 1964, the NTEA is the leading association supporting the \$101 billion work truck and trailer industry (based on 2008 sales). The Association currently represents nearly 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. The NTEA provides in-depth technical information, education and member programs and services, and produces The Work Truck Show. The Association maintains its administrative headquarters in suburban Detroit and a government relations office in Washington, D.C.

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