

FOR IMMEDIATE RELEASE

Media Contact: Terrie Skully Director of Communications, NTEA (248) 489-7090, ext. 102 terrie@ntea.com

Green Truck Association Names 2011 Officers of the Board of Directors

Farmington Hills, MI (March 28, 2011) – The Green Truck Association (GTA) an affiliate division of the NTEA, recently announced the election of new Officers of the Board of Directors during the annual Board meeting held in Indianapolis, IN, March 8, 2011.

Todd Mouw, Vice President of Sales and Marketing for ROUSH CleanTech (Livonia, MI), was elected President; Joe Dalum, President of Odyne Systems LLC (Waukesha, WI), was elected Vice President; and David Bryant, Manager of Vocational Sales of Freightliner Trucks (Fort Mill, SC), was elected Secretary. All three will serve a one-year term.

Also serving on the Board is Bill Burns, Fleet Operations Manager of City of Columbus, Ohio (Columbus, OH) and Darren Gosbee, Director of Electric Vehicle and Hybrid Powertrain Product Development for Navistar Corporation (Downers Grove, IL).

The goal of the GTA is to continue the progression of green work trucks through:

- Showcasing green trucks and technology developments
- Serving as the resource for legislative, regulatory and funding initiatives relevant to green truck development
- Supplying market data and technical resources relevant to green truck development
- Sharing timely news on green truck products and initiatives.

For more information on the GTA, visit <u>www.greentruckassociation.com</u> or call 1-800-441-6832.

- MORE -

GTA New Board of Directors Page 2

About the Green Truck Association

The Green Truck Association (GTA,) an affiliate division of the NTEA, was established in 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.

About NTEA

Established in 1964, NTEA the Association for the Work Truck Industry represents nearly 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces The Work Truck Show. The Association maintains its administrative headquarters in suburban Detroit and a government relations office in Washington, DC.

###