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New Association and Website for Commercial Truck Industry Focuses on Green Products and Technologies

New Board of Directors Announced on Web site

FARMINGTON HILLS, MI (September 21, 2010)—The Green Truck Association (GTA) is pleased to announce the official launch of www.greentruckassociation.com. This web site serves as the most comprehensive resource available today, functioning as the central clearinghouse for the development and deployment of green trucks.

An affiliate division of the National Truck Equipment Association (NTEA), the Green Truck Association (GTA) was established in Spring 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.

According to Doyle Sumrall, GTA's Managing Director, "We are pleased to offer vital resources and tools to highlight the latest developments, information and research in this evolving and growing industry. The GTA is fully committed to moving the green truck industry forward and to supporting the companies who share this same vision."

On the GTA web site, information about green products and technologies relating to the commercial truck industry is updated daily on:

- The latest industry news and information
- Technical resources
- Legislative and regulatory activity
- Market data and industry statistics
- Research findings
- Education and training opportunities
- An extensive glossary of terms
- A helpful list of key industry links
- A member directory.

Also listed on the GTA web site is the newly appointed [Board of Directors](#), which governs the Association's affairs, and is responsible for setting policy and developing

strategy for the organization. The following industry executives have taken a leadership role by serving on the inaugural Board:

David Bryant

Vocational Sales Manager, Hybrids
Freightliner Trucks (Fort Mill, SC)

Bill Burns

Fleet Operations Manager
City of Columbus, Ohio (Columbus, OH)

Joseph T. Dalum

President of Odyne Systems LLC
Executive Vice President of DUECO, Inc. (Waukesha, WI)

Dimitri Kazarinoff

Vice President and General Manager
Hybrid Power Systems Division
Eaton Corporation (Galesburg, MI)

Todd Mouw

Vice President of Sales and Marketing
ROUSH Performance (Livonia, MI).

The GTA web site is the Association's central channel of communication with its members, with designated members-only areas providing more in-depth levels of knowledge and insights. A broad-range of whitepapers, technical information, new product updates and industry-related articles, for instance, are available exclusively to members.

GTA members also stay informed of the most current developments with the bi-weekly e-newsletter, the *GTA Insider*.

Membership in the GTA is open to any interested business or organization. Applications can be downloaded at <http://www.greentruckassociation.com/Join.aspx>.

For more information about the Green Truck Association, visit www.greentruckassociation.com, call (800) 441-6832 or e-mail gtainfo@ntea.com.

About the National Truck Equipment Association (NTEA)

Established in 1964, the NTEA is the leading association supporting the work truck and trailer industry. The Association represents nearly 1,600 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. The NTEA provides in-depth technical information, education and member programs and services, and produces The Work

Truck Show[®]. The Association maintains its headquarters in suburban Detroit and a government relations office in Washington, DC. For more information, call 1-800-441-NTEA (6832) or visit www.ntea.com.

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