

## FOR IMMEDIATE RELEASE

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### Brougham and Stevens Named to GTA Board of Directors

**Farmington Hills, Mich. (March 4, 2013)** – The Green truck Association (GTA) recently announced the election of the following individuals to its Board of Directors: **Shawn Brougham**, director, Marketing and Product Engineering, Altec Industries (St. Joseph, MO) and **Rob Stevens**, chief nameplate engineer, Commercial Truck Programs, Ford Commercial Truck (Dearborn, MI). Each will serve a three-year term.

The GTA is an affiliate division of the NTEA - the Association for the Work Truck Industry. Its mission is to improve the efficiency and productivity of work trucks through the development and deployment of strategies to reduce diesel and gasoline consumption and the associated environmental impacts.

The goal of the GTA is to continue the progression of green work trucks through:

- showcasing green trucks and technology developments
- serving as the resource for legislative, regulatory and funding initiatives relevant to green truck development
- supplying market data and technical resources relevant to green truck development
- sharing timely news on green truck products and initiatives
- for more information on the GTA, visit [www.greentruckassociation.com](http://www.greentruckassociation.com) or call 1-800-441-6832.

## ABOUT THE NTEA

Established in 1964, [NTEA](http://www.ntea.com), the Association for the Work Truck Industry, represents more than 1,550 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces [The Work Truck Show](#). The Association maintains its administrative headquarters in suburban Detroit and a government relations office in Washington, DC.

## ABOUT THE GTA

The GTA, an affiliate division of the NTEA, was established in 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.

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