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NTEA's GREEN TRUCK ASSOCIATION ANNOUNCES TECHNOLOGY COUNCILS

Farmington Hills, MI (March 26, 2012) – The Green Truck Association (GTA) announces the formation of three technology councils to better represent specific segments within the green truck industry. Technology Councils operate under the GTA umbrella. GTA is an affiliate division of the NTEA – the association for the work truck industry.

GTA Technology Councils and their purposes:

- **Sustainable Integration Technology Council** – advances the integration of, and resolves the technical communications for, upfitters of green technologies within the work truck industry.
- **Lightweight Materials Technology Council** – brings together work truck professionals, technical experts and government representatives as a means to compile information about the development and usage of lightweight materials in the manufacture, specification and operation of truck equipment and related accessories for fuel efficiency; vehicle “right sizing”; carbon reduction; operational longevity; recycling; general mass-compounding; and increased payload.
- **Vehicle Electrification Technology Council (VETC)** – explores potential efficiency and performance benefits of vehicle electrification, and provides a mechanism for identifying and promoting useful electrification technologies within the work truck market. To help facilitate increased adoption of work truck electrification technologies, the VETC facilitates education; works to remove road blocks; and resolves identified issues.

To learn more about GTA Technology Council initiatives as well as opportunities for involvement, call the GTA at 1-800-441-6832 or e-mail gtainfo@ntea.com.

ABOUT THE GTA

The Green Truck Association (GTA,) an affiliate division of the NTEA, was established in 2010 in recognition of the growing interest and demand for green products within the work truck industry. The GTA helps fleets, manufacturers, upfitters, government agencies and other industry stakeholders stay up-to-date with relevant regulatory and industry developments, while also helping to expand and improve the market for green truck applications.

THE WORK TRUCK SHOW[®]

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MARCH 6-8
INDIANA CONVENTION CENTER
Indianapolis, IN
Educational programming begins March 5

ABOUT THE NTEA

Established in 1964, NTEA, the Association for the Work Truck Industry, represents more than 1,500 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces The Work Truck Show. The Association maintains its administrative headquarters in suburban Detroit and a government relations office in Washington, DC.

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